

Influencer Media Kit

ELIZABETH VEGA

STATISTICS



INFLUENCER, RUNNER, MOTIVATING

Elizabeth Vega is a standout digital influencer known for her authenticity, creativity, and sophisticated style. Her content spans fashion, beauty, lifestyle, and travel—offering a visually striking and inspiring experience to her growing online community.

With a strategic and collaborative approach, Elizabeth has successfully partnered with brands and fellow creators, producing high-impact, value-driven content. Her ability to connect through storytelling and compelling visuals has positioned her as a trendsetter and trusted voice in the influencer space.

Elizabeth doesn't just follow trends—she creates them. Her influence is built on purpose, presence, and passion, making her the ideal partner for meaningful brand collaborations.

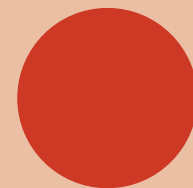
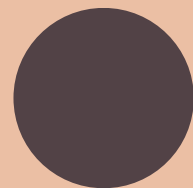
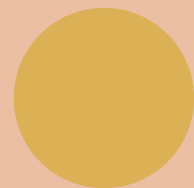
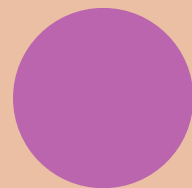




ELIZABETH VEGA

www.elizabethvegaoofficial.com

[@elizabethvegaoofficial](#)



INSTAGRAM RESULTS 2025

1.5 M

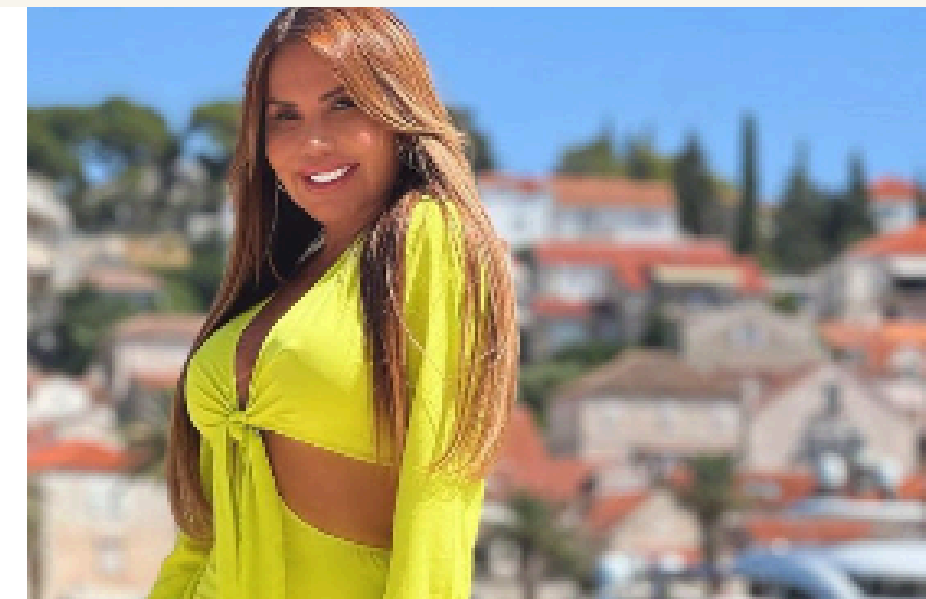
VIEWS

254 K

INTERACTIONS

100 K

AUDIENCE



INSTAGRAM

6%

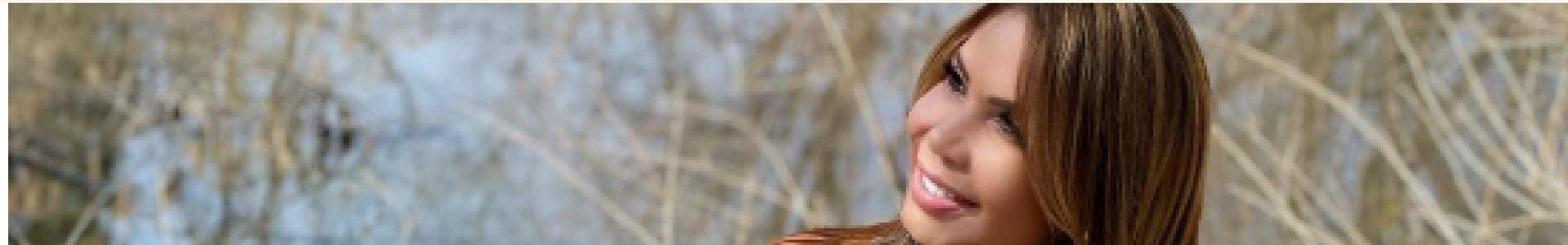
ENGAGEMENT
OVER THE AVERAGE

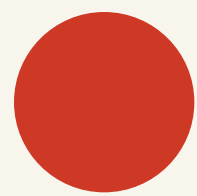
5.9K

INTERACTIONS/
PER COST

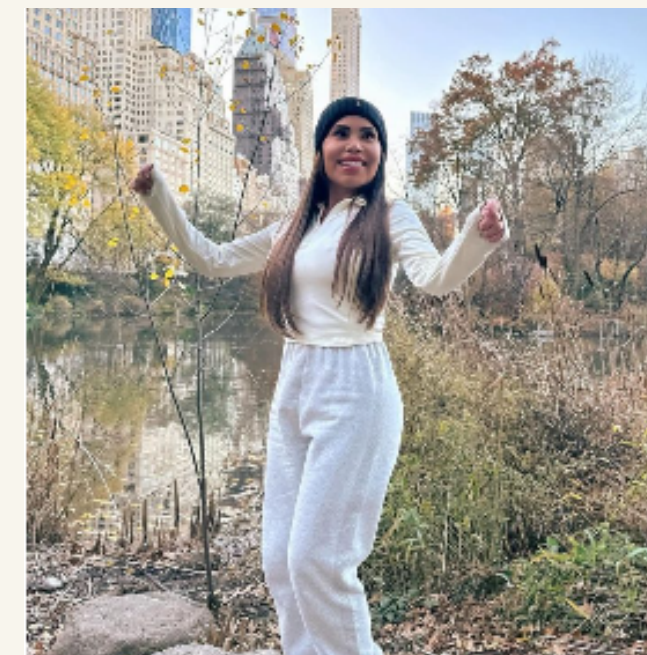
96

COMMENTS/
PER POST





PHOTOS

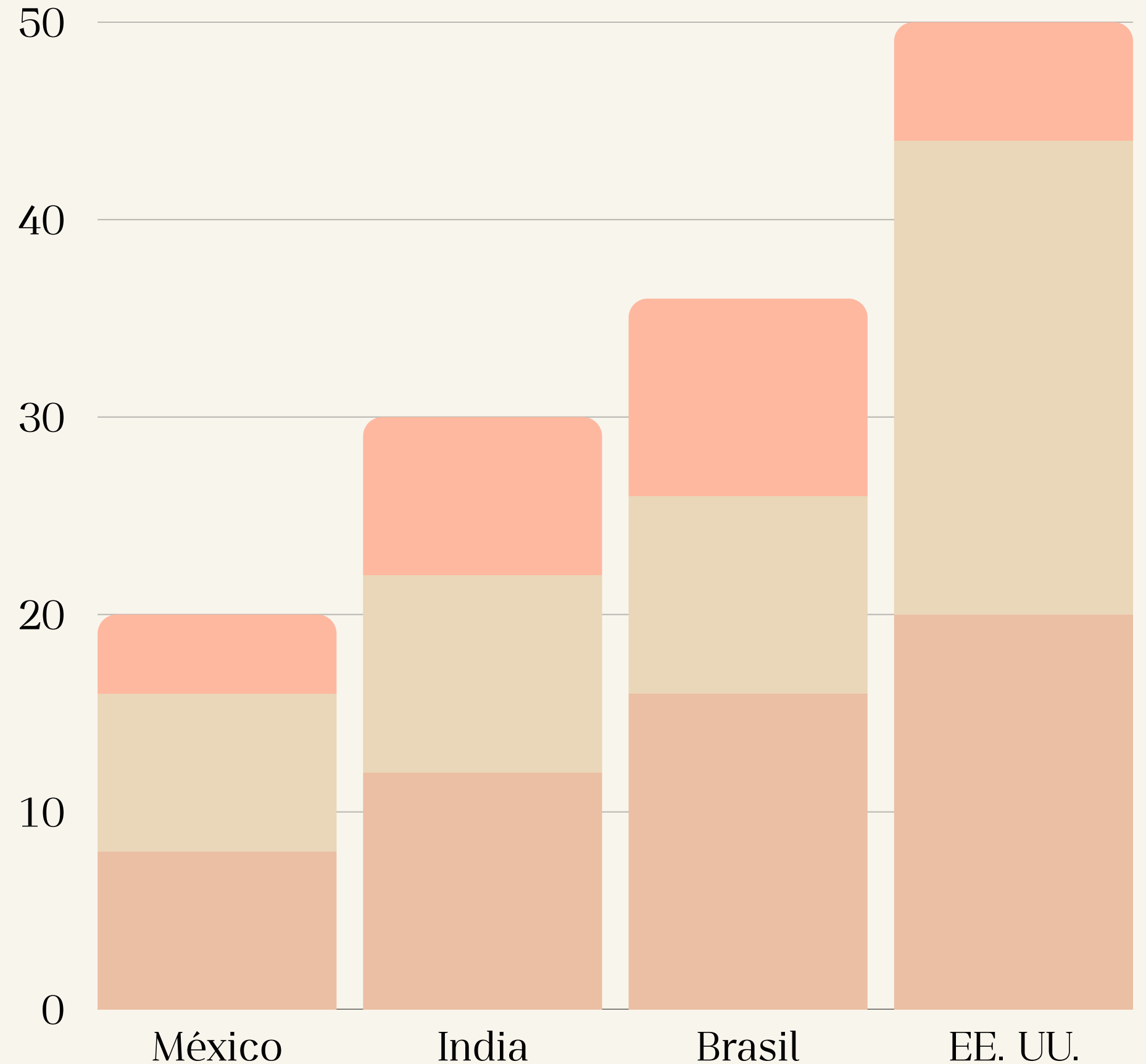


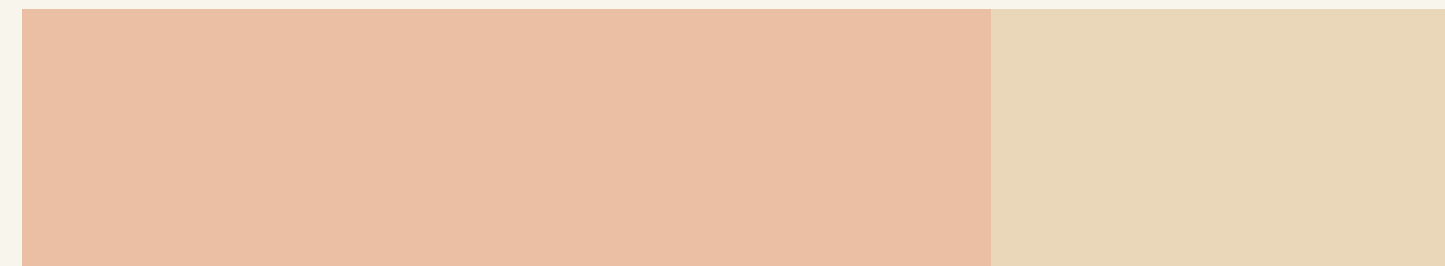
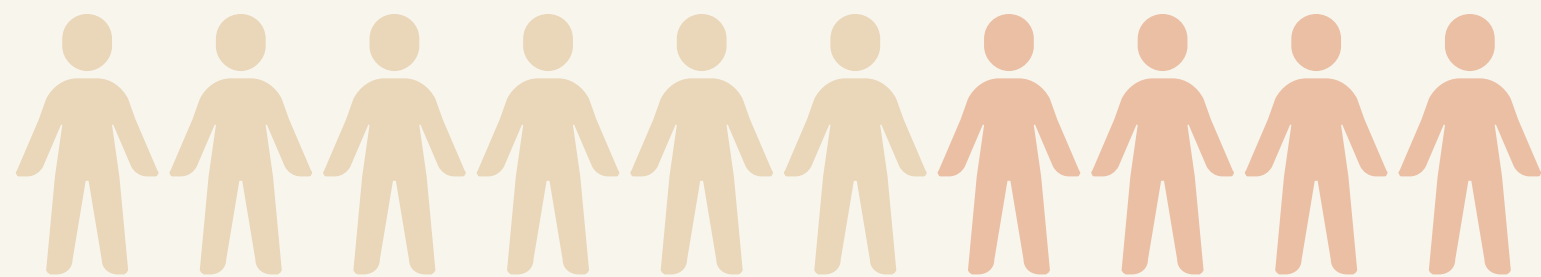
SOME PREVIOUS COLLABS



AUDIENCE

Elizabeth Vega has built a highly engaged and diverse global audience, with a strong presence in key markets such as the United States, Brazil, India, and Mexico. Her largest following comes from the U.S., representing a dynamic and trend-conscious demographic that aligns with her content in fashion, beauty, lifestyle, and travel. This international reach, combined with her authentic storytelling and visual creativity, makes Elizabeth a powerful partner for brands aiming to connect with culturally diverse and digitally active communities around the world.





AUDIENCIA

Her content resonates most with women, who make up 67% of her audience, reflecting the empowering, stylish, and purpose-driven tone she brings to every post. The remaining 33% of her followers are men, indicating a broad appeal across genders.



67% Woman



33% Men



“

*THROUGH EVERY STEP,
JOURNEY, AND CHOICE,
SHE SHOWS THAT
WELLNESS AND STYLE
CAN GO HAND IN HAND
WHEN YOU LIVE WITH
INTENTION.*





ELIZABETH VEGA

www.elizabethvegaofficial.com

WANT TO WORK WITH ELIZABETH?

Elizabeth Vega inspires her community to embrace a healthy, mindful, and active lifestyle. Do you think this aligns with your brand? Let's work together!



CONTACT@ELIZABETHVEGAOFFICIAL.COM